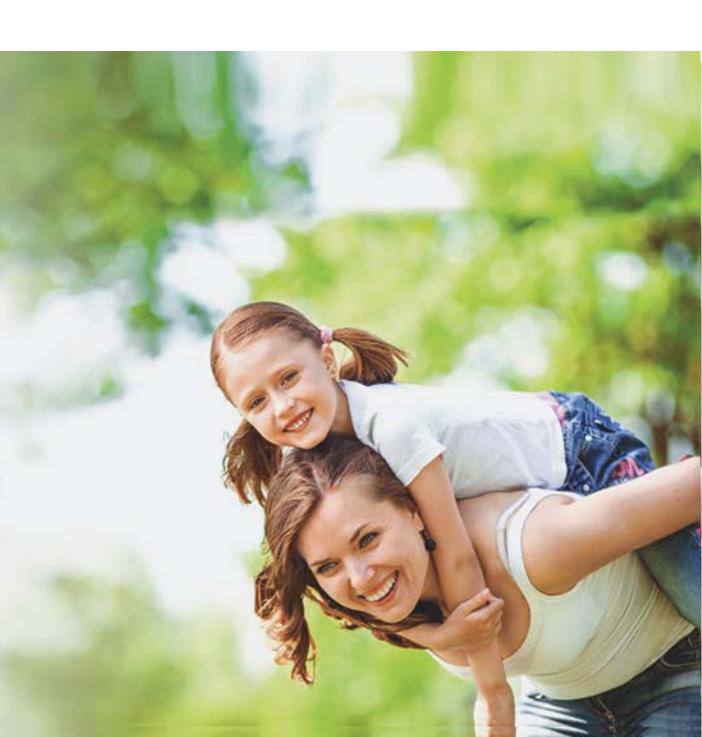


# Galenica Group Investor Presentation

August 2018



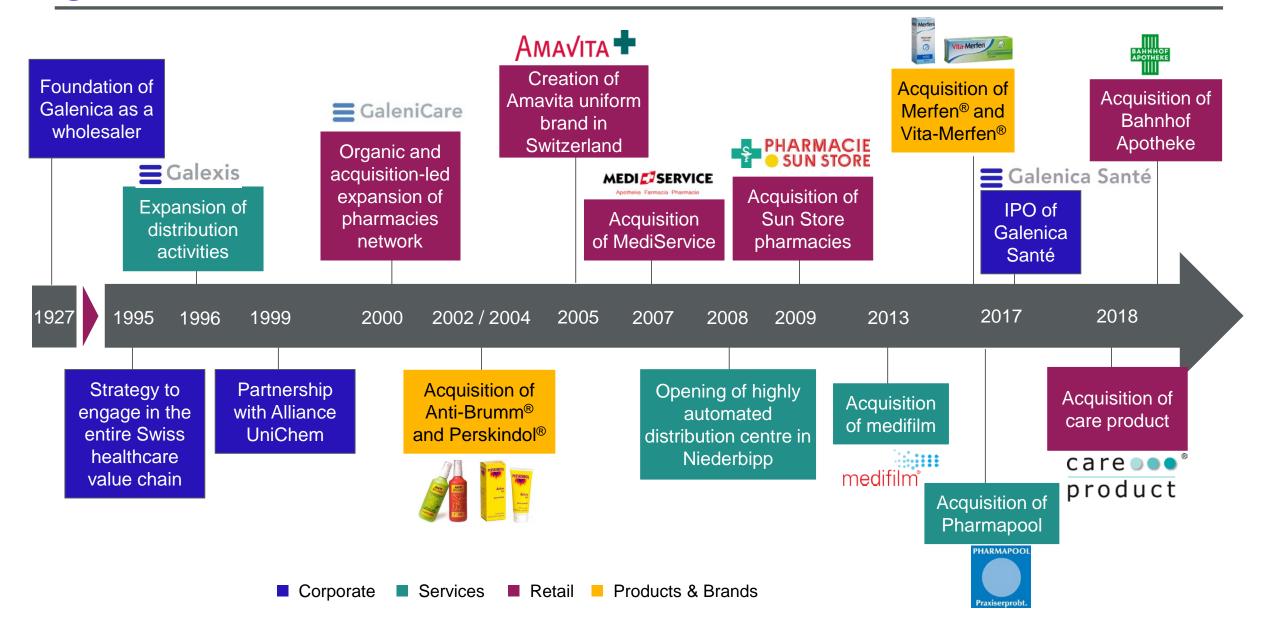


## Agenda

		Page
1	History	3
2	Galenica at a glance	6
3	Business Sectors	11
4	Financial track record	16
5	Business Update H1 2018	18
6	Regulatory projects	36
7	Outlook	39

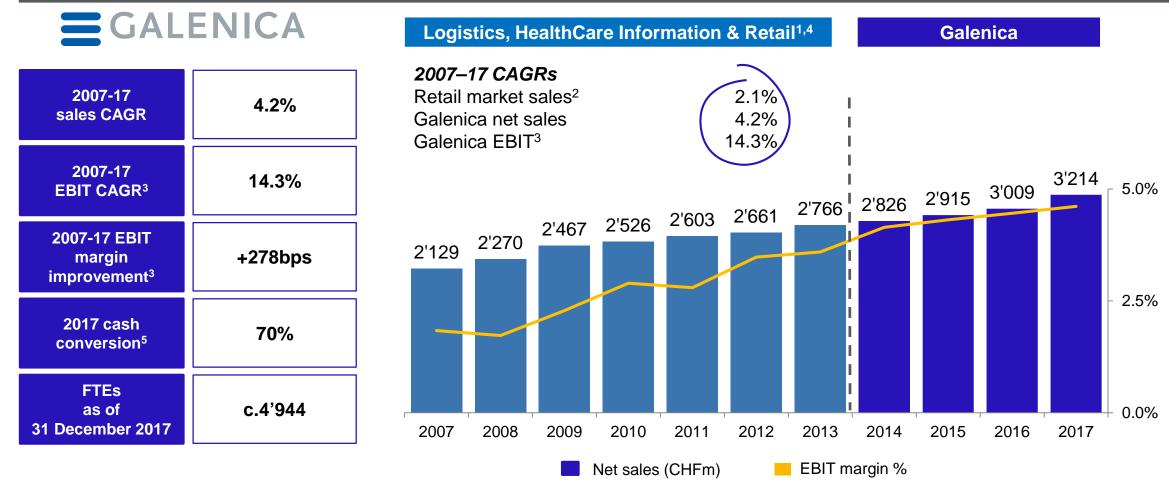


## Building the leading Swiss healthcare platform over 90 years





## 1 History of resilient growth and margin improvement



Source: Company information, Galenica Annual Reports, IQVIA (former IMS Health)

Notes: The financial information presented with respect to the financial years ended 31 December 2007 through 2013 has been derived from the audited consolidated financial statements of Galenica AG (now renamed Vifor Pharma AG) and represent its Logistics, Retail and Other (Healthcare Information) businesses, excluding the Pharma business. The Company, a former wholly-owned subsidiary of Galenica AG (now renamed Vifor Pharma AG), prepared combined financial statements for the financial years ended 31 December 2014, 2015 and 2016. Accordingly, the financial information derived from the combined financial statements of the Company and from the

consolidated financials of Galenica AG (now Vifor Pharma AG) for its Logistics, Retail and Other (Healthcare Information) businesses, excluding the Pharma business, for prior periods may not be fully comparable.

Not including Vifor Consumer Health

2 Retail market sales include direct and indirect pharmaceutical sales through pharmacies, self-dispensing doctors and drugstores

3 2014-16 EBIT from combined financial statements and 2017 EBIT, excludes IAS 19 expense

2013 financials as per 2014 financial statements due to changed segment structure (Galenica Santé is reported as a separate segment since 2014). Financials not adjusted to include Products & Brands

Calculated as (EBITDA-capex)/EBITDA. 2014-17 EBITDA excludes IAS 19 adjustment; capex includes investments in tangible and intangible assets



## 1 7 April 2017: Outstanding IPO of Galenica Santé

Largest IPO in Europe in H1 2017 and first sizeable 100% subsidiary IPO since years

Multiple oversubscription with pricing at the top end of the price range at

CHF 39.00

Broadly diversified allocation

Today already about 14'000 shareholders

Strong and stable trading after IPO

**RoW 15%** 30% 48.75m 48.75m Shares<sup>1)</sup> Shares1) LO 57% 23% 55 **Initial trade** 50 price 7 April 2017 45 CHF 43.00 **IPO** offer price CHF 39.00 35 12/2017 03.08.18 7.4.2017 6/2017 Galenica

<sup>1)</sup> Allocation of the shares at the IPO on 7 April 2017



## 2 Galenica is the leading healthcare provider in Switzerland



2017 net sales 2017 EBIT<sup>1</sup>

CHF3'214m CHF148m

#2

#### **Health & Beauty**

#### Retail

#### Market position<sup>2</sup>



#### **Products & Brands**

#### Consumer Health market position<sup>2</sup>









2017 net sales 2017 EBIT (pre eliminations of intercompany positions)

#### CHF1'483m

- Leading domestic network of own, joint venture and independent partner pharmacies
- Provision of health and beauty products, patient advice and new services

#### CHF100m

- Broad range of own, exclusive and partner products for consumer health, beauty and well-being
- Strong sales and marketing force in Switzerland

#### **Services**

#### Market position<sup>2</sup>





2017 net sales 2017 EBIT (pre eliminations of intercompany positions)

#### CHF2'502m

#### CHF51m

- Leading provider of specialised pre-wholesale and wholesale distribution services
- Specialised databases and solutions for clinical decision support

<sup>1</sup> Excludes IAS 19 expense

Services based on sales reported at ex-manufacturer price level as of MAT December 2017. Source: QuintilesIMS Market Prognosis 2017-2021, Switzerland; Retail based on number of pharmacies. Source: QuintilesIMS Market Prognosis 2017-2021, Switzerland, pharmaSuisse 2017 and company websites; Products & Brands based on IQVIA MAT December 2017 sales value for OTC, Patient Care, Personal Care and Nutritionals products

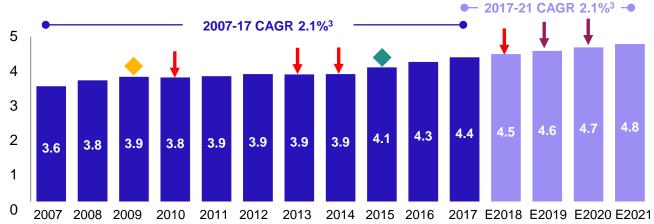


## 2

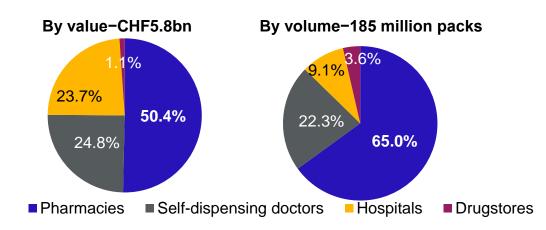
## Operating in a stable and attractive Swiss healthcare market with favourable long-term fundamentals

#### Resilient, stable Swiss healthcare retail sector<sup>2</sup>

CHF bn (based on ex-manufacturer price)



#### Pharmaceutical market in Switzerland (2017)<sup>1</sup>

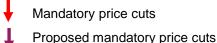




Financial crisis



Unpegging of Swiss Franc by SNB



- Underlying healthcare sector growth drivers, including demographics, lifestyle and innovation
- One of the highest life expectancy rates in the world
- Non-discretionary nature of products and services

#### Pharmacists play a crucial role in the provision of medicines

- Indispensable role in one of the world's highest quality health care systems, providing drugs, advice and services
- Continued efforts by government and health insurers to make pharmacists the first point of contact
- Growing importance to meet consumer trends towards more personalized healthcare and self-medication

Source: IQVIA, Pharmamarkt Schweiz, YTD December 2017, QuintilesIMS Market Prognosis 2017-2021, Switzerland

<sup>1</sup> Medicines Swissmedic list A, B, C, D sold from suppliers and wholesalers to hospitals, physicians, pharmacies and drugstores

<sup>2</sup> Total market without hospitals

<sup>3</sup> QuintilesIMS Market Prognosis 2017-2021, Switzerland; published September 2017



## Experienced management team with proven track record



Jean-Claude Clémençon

CEO

- CEO since IPO
- Head of Business Sector Retail since 2015, 29 years industry experience of which 23 years at Galenica Group
- Joined Galenica Group in 1995
- Previously, Head of Logistics and HCI at Galenica Group, Head of Manufacturing at Rheintub, Rheinsulz and CEO of Raintec



**Felix Burkhard** 

**CFO** 

- CFO since 2017
- 27 years industry experience of which 23 years at Galenica
- Joined Galenica in 1995
- Previously, Head of Strategic Projects of Galenica Group and Head of Business Sector Retail



**Daniele Madonna** 

Head of Retail Business sector

- **Pharmacist**
- 16 years industry experience of which 14 years at Galenica
- Previously Store Manager, Regional Sales Manager and CEO of the joint venture Coop Vitality



**Torvald de Coverly Veale** 

Head of Products & Brands Business sector

- 36 years industry experience of which 3 years at Galenica
- Joined Galenica 2015
- Previously, responsible for international expansion at Walgreens Boots Alliance and Global Brand Director at Unilever



**Christoph Amstutz** 

Head of Services Business sector

- 30 years industry experience of which 11 years at Galenica
- Joined Globopharm in 2007 (led integration process into Galenica)
- Previously, Head of G-Pharma & Alloga and Business Unit Head at Bristol-Myers Squibb





### 2 Our ambition and self-perception



## Galenica: The first choice for health, beauty and wellbeing.

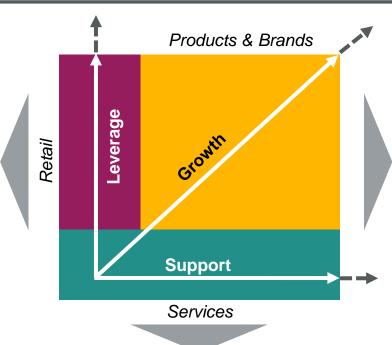


## Our Strategy - the power of 3 drives sustained value creation

- Leverage leading positions to promote higher margin and exclusive products
- Further expand and optimise retail network
- Drive efficiency through one single process for all three pharmacy formats





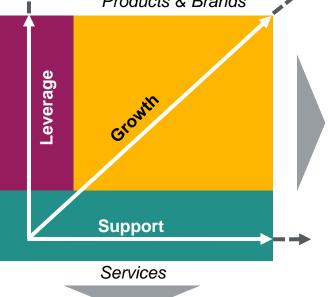


- Leverage scale advantages to develop new, value-added services
- Continue to drive synergies across the entire organisation

**GDP-qualified fleet** 

medifilm

medifilm



e-health **D**ocumedis<sup>®</sup> Swisscom

Develop and launch own and partner brands and products for pharmacies











### 3 The largest pharmacy retailer in Switzerland



#### **Network of chains** (# of pharmacies as of 30 June 2018)

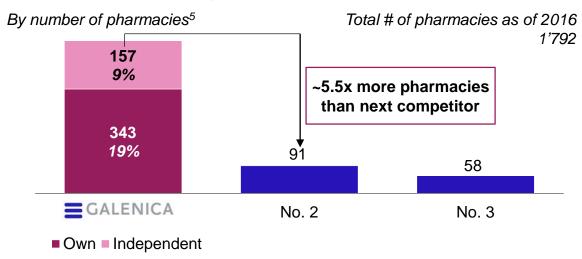
#### Webshop



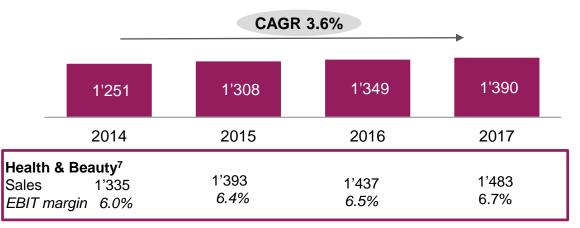
#### **Highlights**

- Largest pharmacy network, including online presence
- Offers broad product range, including well-known own brands, as well as health services and tests
- Built organically and through targeted acquisitions since 2000
- Including attractive, high customer traffic locations across Switzerland
- Average sales per pharmacy of CHF4.2m > 1.4x Swiss market average<sup>6</sup>
- Amavita figures include 6 majority and minority holdings in other pharmacies
- Based on 1976 Federal Court law permitting non-pharmacists to own a pharmacy for the first time
- Includes 7 Amavita partnerships
- Based on number of pharmacies. Source: pharmaSuisse 2017, QuintilesIMS Market Prognosis 2017-2021, Switzerland; and company websites

#### Competitive positioning—#1 market position<sup>4</sup>



#### **Net sales performance (CHFm)**



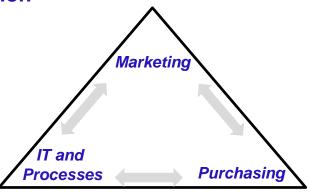
- 5 Own includes 77 pharmacies through joint venture with Coop; independent includes 7 Amavita partners
- Retail pharmacy sales for GaleniCare on a like-for-like basis, including Amavita and Sun Store pharmacies only. Swiss market average based on Pharmasuisse. Roka 2015
- H&B post-inter-segmental eliminations



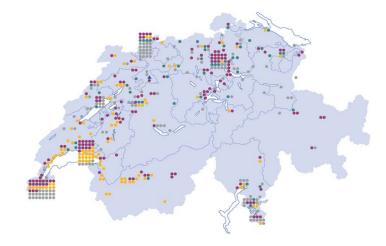
## Ongoing pharmacy network consolidation and optimisation

Retail

✓ Proven track record of delivering synergies through streamlining of business processes and creating value through acquisitions and network optimisation



✓ Widely spread pharmacy network covers every Region in Switzerland



✓ Demonstrated M&A track record with an average of 9 pharmacies acquired and 8 net pharmacies added per year over the last 6 years

	2012	2013	2014	2015	2016	2017	H1 2018
Pharmacies acquired	10	20	5	2	13	6	7
Net pharmacies added <sup>1</sup>	11	12	6	0	11	8	6
Total own Pharmacies	300	312	318	318	329	337	343

<sup>1</sup> Includes the impact of acquisitions with concurrent mergers, new openings and closings

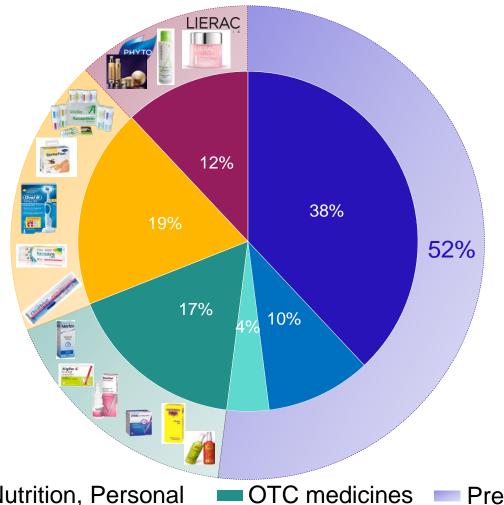




### 3 Diversified product portfolio for health, beauty and wellbeing



GaleniCare's retail product offering in % of sales1



Beauty | Nutrition, Personal and Patient Care

Prescription medicines

of which originals

of which generics of which service fees

<sup>1</sup> Sales YTD December 2017, includes Amavita and SunStore pharmacies, without Mediservice, Winconcept and Coop Vitality



14

## Leading role in Consumer Health with broad and innovative product portfolio

#### **Products & Brands**

#### **Portfolio**



Exclusive partner health and beauty brands



OTC retail own brands

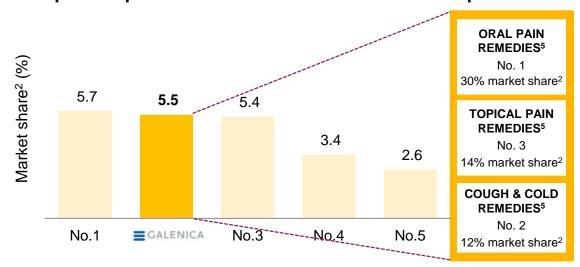








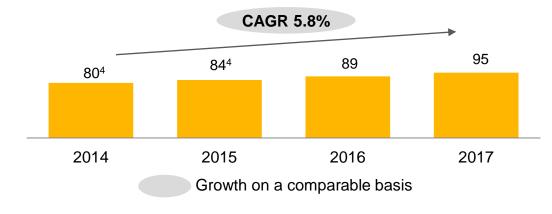
#### Competitive position: #2 Consumer Health<sup>1</sup> market position



#### **Highlights**

- Preferred OTC partner for Swiss Pharmacists
- Broad OTC Sales & Training force -> Distribution partner of choice
- Expanding portfolio of own and exclusive brands & products
- Ability to leverage Galenicare Retail platform to distribute own brands

#### Net sales performance (CHFm)<sup>3</sup>



<sup>1</sup> Includes OTC, Patient Care, Personal Care and Nutritionals products

Based on IQVIA Health MAT Dec 2017 gross sales value; IQVIA not including rebates, refunds or any sales deductions

<sup>3 2014-16</sup> net sales on a comparable basis including 12 month Vifor Consumer Health sales and G-Pharma adjustment

Adjusted for disposal of Equazen® in November 2015

Market shares in categories are shown for Vifor Consumer Health, not including OTC retail own brands

## Leader in pre-wholesale and wholesale distribution, supported by an innovative healthcare information business





#### **Services**



- Pre-wholesale outsourced storage and distribution
- Logistics services to pharmaceutical and various healthcare clients

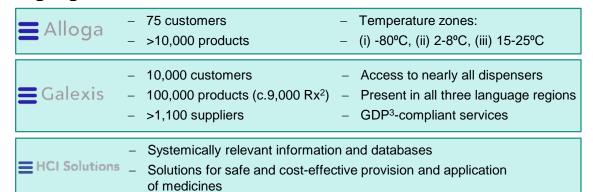


- Wholesale distribution with three modern sites; main site at Niederbipp operates at c.70% automation
- Supplies to pharmacies, self-dispensing doctors' practices, drugstores, nursing homes and hospitals

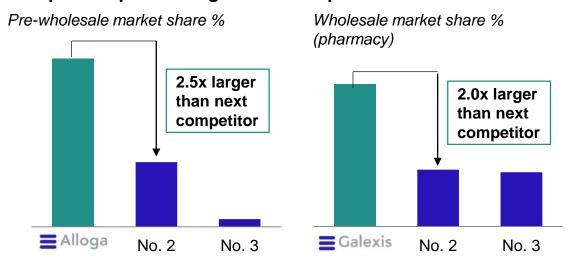


- One-stop shop
- Prepared medication in blisters
- HCI Solutions \_
- Product master data and scientific databases
  - IT platforms relating to electronic medication process
  - Software solutions and services for pharmacies

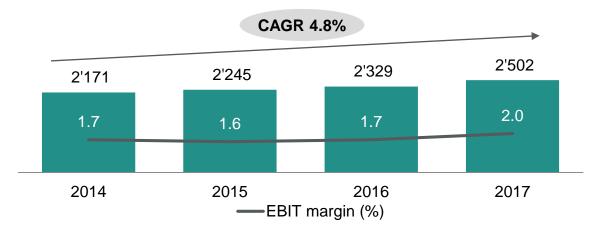
#### **Highlights**



#### Competitive positioning - #1 market position<sup>1</sup>



#### **Net sales performance (CHFm)**



Based on market share. Source: IQVIA Dec 2017

<sup>2</sup> Prescription products

<sup>3</sup> Good Distribution Practice

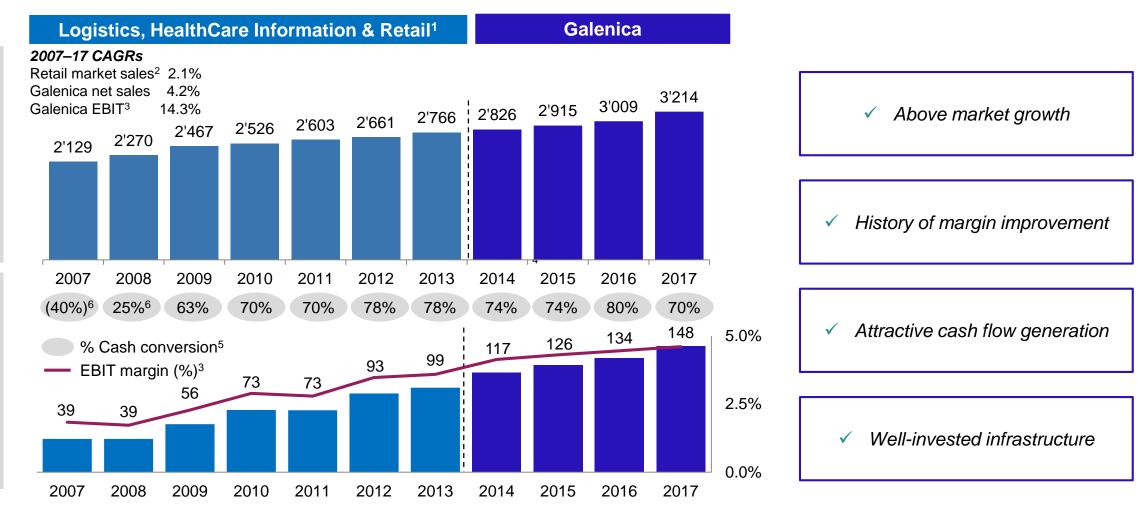


## 4

sales (CHFm)

Net

## Long-term track record of sustainable growth and attractive cash generation ...



Source: Notes:

Reported EBIT (CHFm)<sup>3</sup>

Company information, Galenica Annual Reports, IMS Health

The financial information presented with respect to the financial years ended 31 December 2007 through 2013 has been derived from the audited consolidated financial statements of Galenica AG and represent its Logistics, Retail and Other (Healthcare Information) businesses, excluding the Pharma business (please refer to the footnote on page 4)

Not including Vifor Consumer Health

Retail market includes direct and indirect pharmaceutical sales through retail pharmacies, self-dispensing doctors and mail-order services

2014-16 EBIT from combined financial statements and 2017 EBIT, excludes IAS 19 expense

2013 financials as per 2014 financial statements due to changed segment structure (Galenica Santé is reported as a separate segment since 2014). Financials not adjusted to include Products & Brands

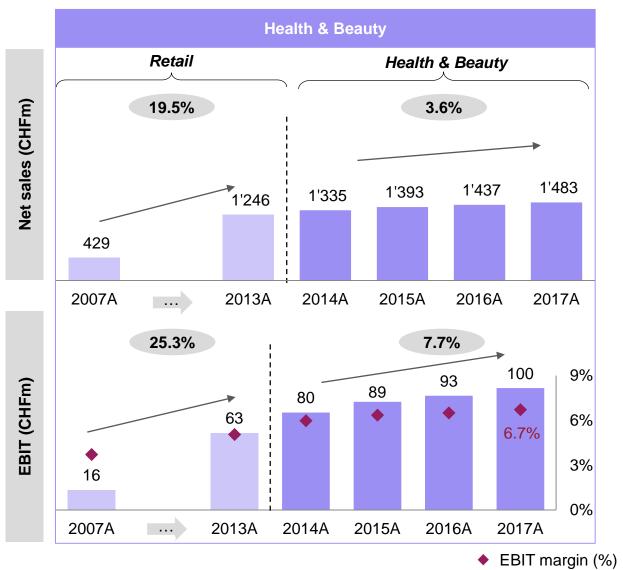
Calculated as (EBITDA-capex)/EBITDA. 2014-17 EBITDA excludes IAS 19 adjustment; capex includes investments in tangible and intangible assets

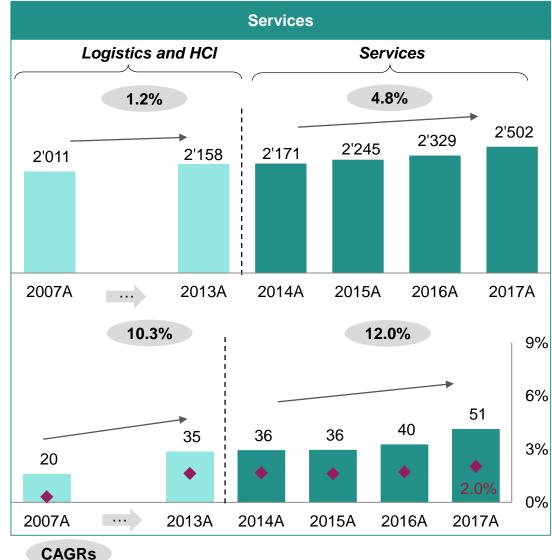
Cash conversion impacted by high Capex due to construction of Niederbipp logistic centre





## 4 ... demonstrating strong performance in both segments





Source: Company information, Galenica Annual Reports Note:

The financial information presented with respect to the financial years ended 31 December 2006 through 2013 has been derived from the audited consolidated financial statements of Galenica AG and represent its Logistics, Retail and Other (Healthcare Information) businesses, excluding the Pharma business (please refer to the footnote on page 4)

## First half year 2018



## 6 Result and profitability significantly improved

- Solid sales growth → +0.9%
   affected by price reduction measures
- 2. EBIT increased → +7.5% on a comparable basis
- Net profit increased → +8.2%
   on a comparable basis
- 4. ROS improved → 4.8%

(PY: 4.5%) on a comparable basis



5 Further progress on our 3 development axes

## **Expansion**

## Innovation

## **Efficiency**

## Expansion



## New locations – expansion of offerings

500 pharmacies

→ Since July: "Bahnhof Apotheke" pharmacy in Zurich main station

Click & Collect: 16,000 items

→ Target by end of 2018: 40,000 items

Careproduct

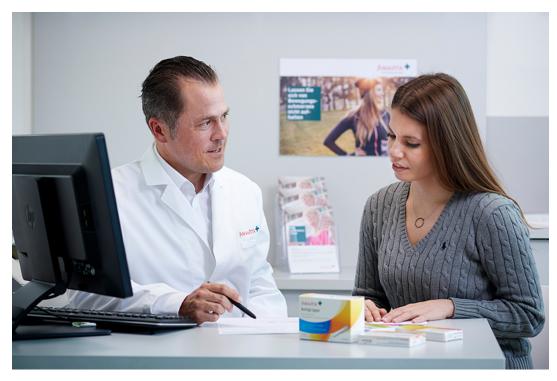
→ Strengthening of online market position & offering

#### Retail innovations

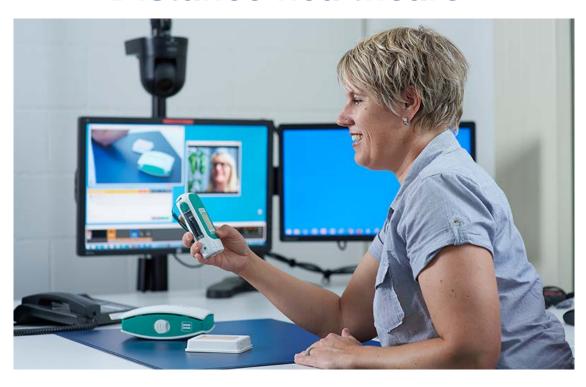


Contribution to reducing healthcare cost evolution - new services

#### **Generics Check**



#### **Distance healthcare**

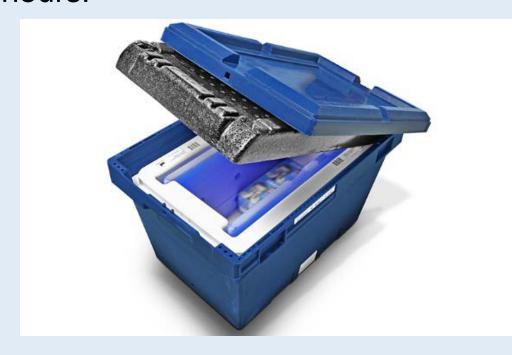


#### Services innovations



## Drug and patient safety - sustainability

Galexis new refrigerated box: Cold chain guaranteed for up to 30 hours!



Alloga solar roof: Energy generation on 10,000m<sup>2</sup>



#### **Products & Brands innovation**



## New name – expanded product range



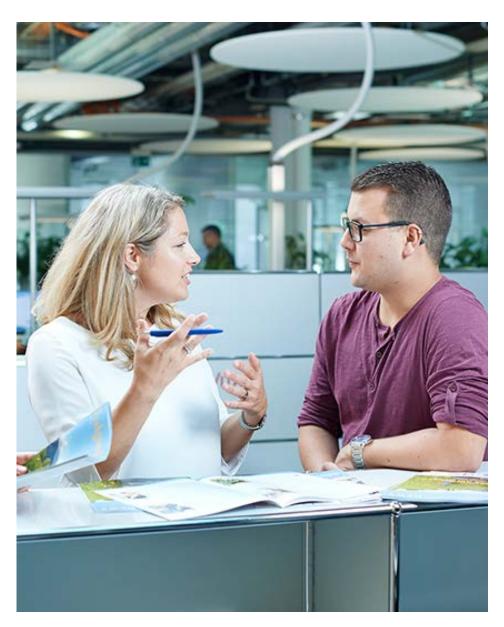




## Efficiency



## Processes – IT – blistering capacity

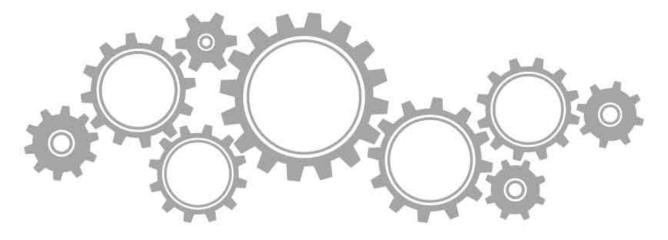


#### **Retail:**

Process management

#### **Services:**

- Modulo
- New blistering machines





## 5 Focus 2018/2019

## 1. Strengthening of online platforms

### 2. Expansion

### 3. Efficiency projects

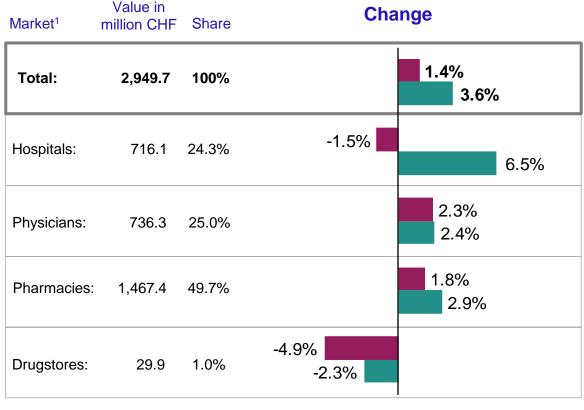


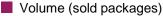






## 5 Swiss pharmaceutical market – stable growth (YTD June 2018)





Value (at ex-factory prices)

Source: IQVIA, Pharmamarkt Schweiz, YTD June 2018

Market <sup>1</sup>	Value in million CHF	Share	Change
Retail <sup>2</sup> :	2,233.6	100%	1.7% 2.7%
Rx³:	1,864.0	83.5%	2.7% 3.0%
OTC <sup>4</sup> :	369.6	16.5%	0.6%

#### Market development highlights:

- → Price cuts ~ CHF 190 million<sup>6</sup> in 2018 (~ 3.2% of total market), previously announced ~ CHF 240 million over 3 years
- → Growth of high-priced special medications
- → Declining beauty and personal care market (~ -2.2%<sup>5</sup>)

<sup>&</sup>lt;sup>1</sup> Medicines Swissmedic list A, B, C, D sold form suppliers and wholesalers to hospitals, physicians, pharmacies & drugstores

<sup>&</sup>lt;sup>2</sup> Total market without hospitals

<sup>&</sup>lt;sup>3</sup> Medicines Swissmedic list A, B

<sup>&</sup>lt;sup>4</sup> Medicines Swissmedic list C. D

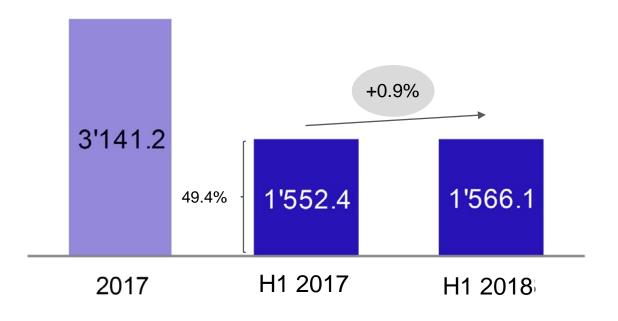
<sup>&</sup>lt;sup>5</sup> IQVIA, Pharma-Trend, YTD June 2018; personal care, patient care and nutrition products sold in pharmacies and drugstores to street prices

<sup>&</sup>lt;sup>6</sup> Press release FOPH (Federal Office of Public Health) 22.3.2018

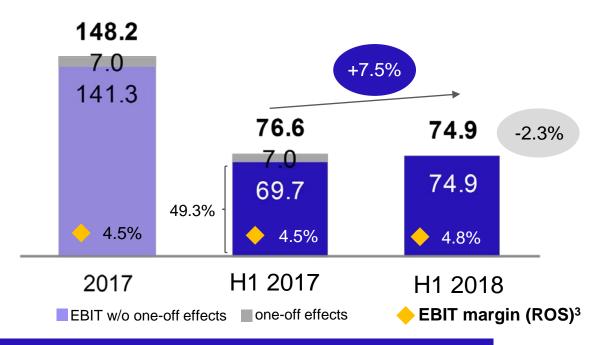


## Galenica Group – result and profitability improved

#### Net sales<sup>1</sup> (in million CHF)



#### EBIT adjusted<sup>2</sup> (in million CHF)



#### **Highlights:**

- → 7.5% EBIT growth without one-off effects (CHF 7.0 million in 2017 / H1 2017)
- → Sales growth weakened by higher than announced price cuts

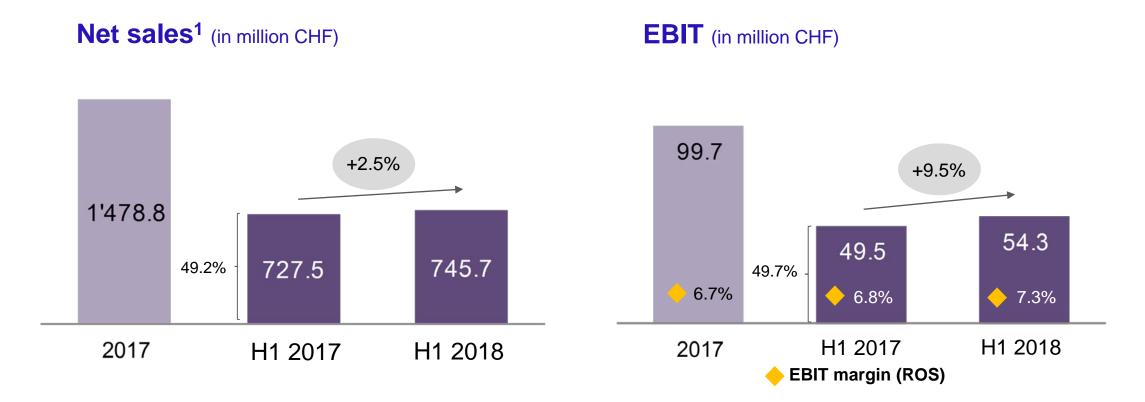
<sup>&</sup>lt;sup>1</sup> Sales figures for 2017 restated (IFRS 15)

<sup>&</sup>lt;sup>2</sup> excluding the effects of IAS19

<sup>&</sup>lt;sup>3</sup> excluding one-off effects



## 6 Health & Beauty segment – EBIT margin increased



#### **Highlights:**

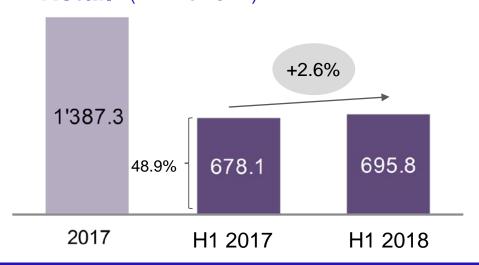
- → Pleasing EBIT margin increase by 50 basis points up to 7.3%
- → Solid sales growth despite price cuts and strong growth of generics (+ 8.3% like-for-like)

<sup>&</sup>lt;sup>1</sup> Sales figures for 2017 restated (IFRS 15)

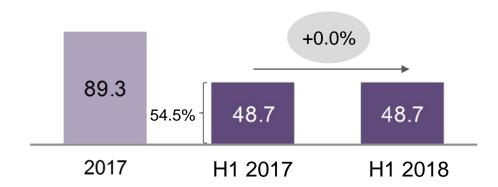


## 6 Health & Beauty segment – net sales

#### Retail<sup>1</sup> (in million CHF)



#### Products & Brands<sup>1</sup> (in million CHF)



#### **Highlights:**

- → 1% Retail sales growth thanks to the expansion of the pharmacy network
- → Specialty pharmacy Mediservice (mail-order Rx) grew around 4%
- → 3.7% Products & Brands sales growth in Swiss market:
  - Effects of launches and acquisitions of brands in H1 2017: ~ -3.4%
  - Stock-in effects rebranding Verfora H1 2018: ~ +5.8%
  - Comparable sales growth in Swiss market: ~ +1.3%

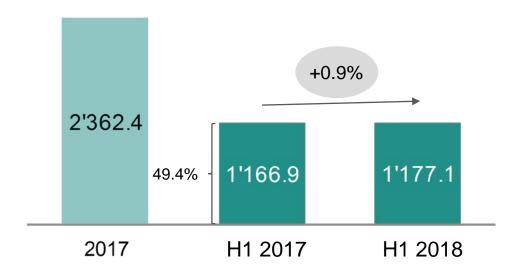
<sup>&</sup>lt;sup>1</sup> Sales figures for 2017 restated (IFRS 15)



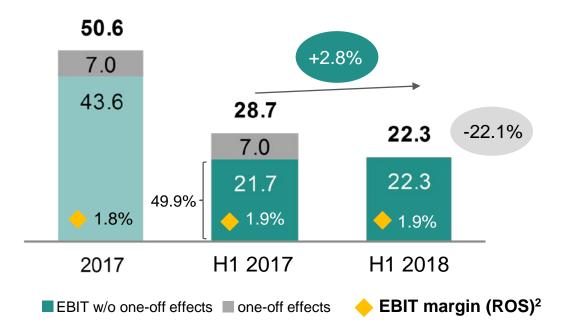
## 5

#### Services segment – solid development

#### Net sales<sup>1</sup> (in million CHF)



#### **EBIT** (in million CHF)



#### **Highlights:**

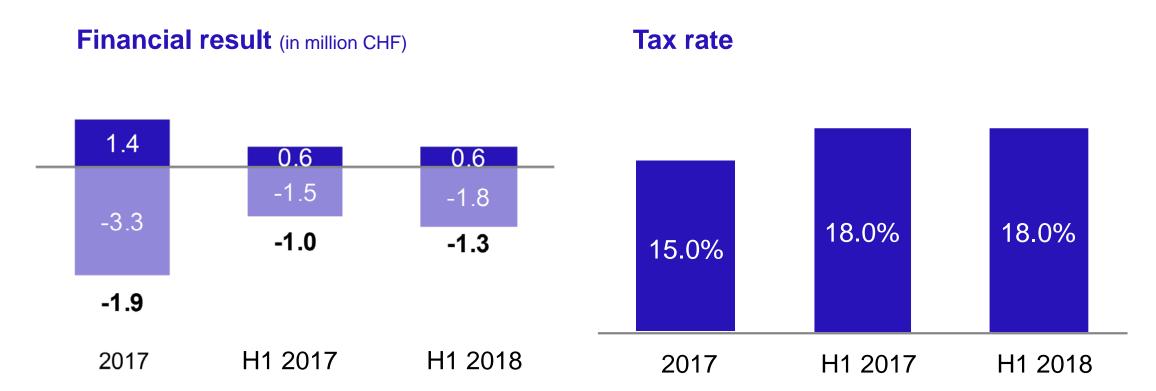
- → EBIT margin stable at a high level of 1.9%
- → Sales to self-dispensing doctors (~ 25% of total sales) declined by ~ 1.3% (Medbase)
- → Remaining sales (~ 75%, predominantly with pharmacies) grew by ~ 1.6%

<sup>&</sup>lt;sup>1</sup> Sales figures for 2017 restated (IFRS 15)

<sup>&</sup>lt;sup>2</sup> excluding one-off effects



## 6 Galenica Group – stable financial and tax costs

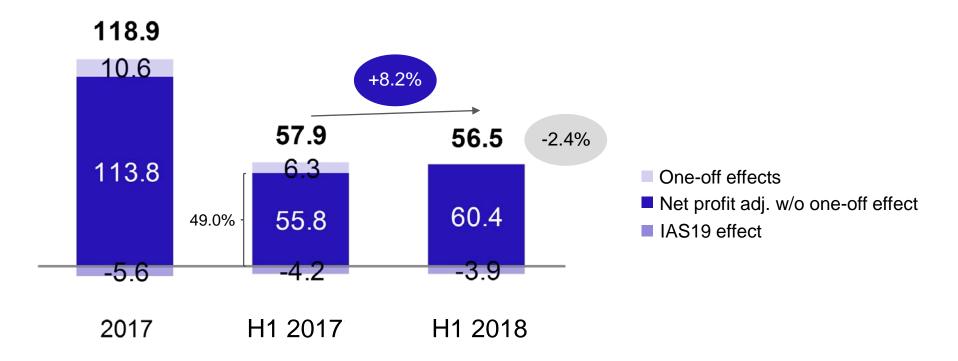


#### Highlights:

→ Like in H1 2017, tax rate includes positive one-off effects of around 1% (revision of taxation by tax authority)

## Galenica Group – robust net profit evolution

#### Net profit (in million CHF)

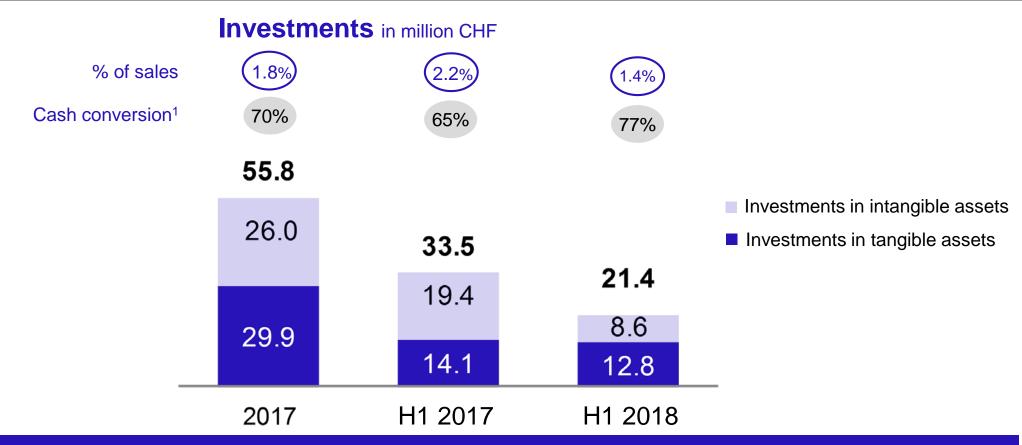


#### Highlights:

→ Like-for-like net profit growth at +8.2% without one-off effects



## Galenica Group – investments



#### **Highlights**:

→ H1 2017 (FY 2017) without the acquisition of Merfen® and Vita-Merfen®:

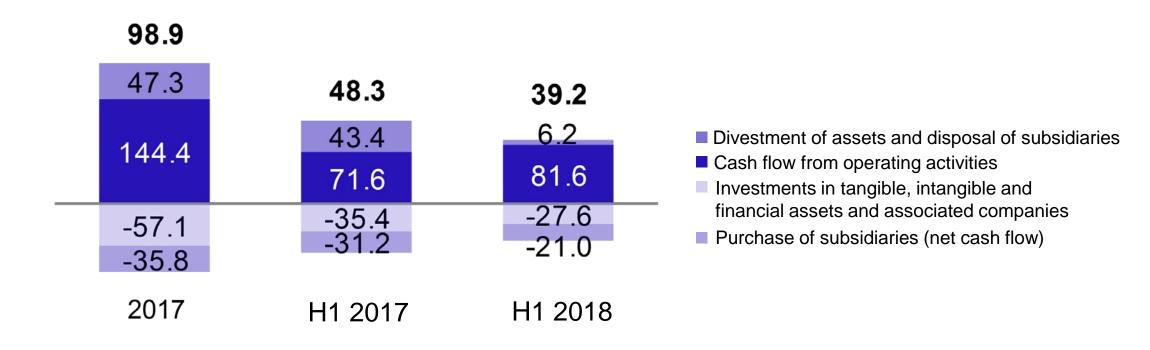
- Capex 1.2% (FY 2017: 1.3%) of net sales
- Cash conversion 81% (FY 2017: 78%)

<sup>&</sup>lt;sup>1</sup> calculated as (EBITDA-capex)/EBITDA, EBITDA excluding the effects of IAS 19, capex includes investments in tangible and intangible assets



### Galenica Group - Free Cash Flow

#### Free Cash Flow (in million CHF)



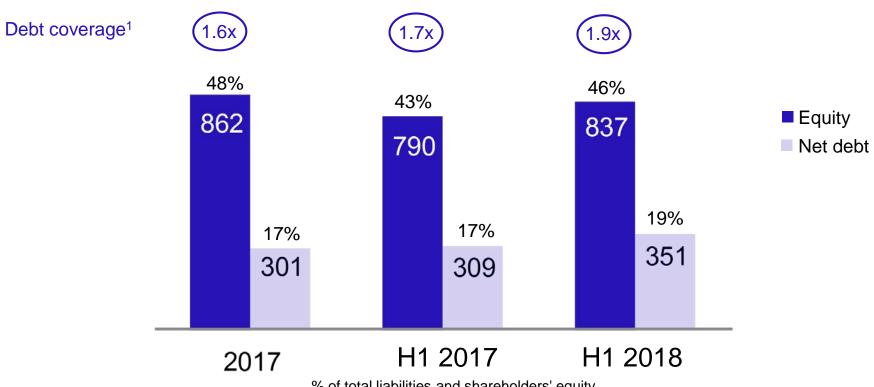
#### **Highlights:**

- → Solid free cash flow of CHF 39 million including business combinations
- → H1 2017 free cash flow including CHF 43 million one-off effects from divestments



#### Galenica Group – strong balance sheet

#### Net debt / Equity in million CHF



% of total liabilities and shareholders' equity

#### **Highlights:**

- → Net debt at 1,9 x EBITDA, even after dividend payment
- → 2017 without dividend payment

<sup>&</sup>lt;sup>1</sup> calculated as net debt / EBITDA adjusted, excluding the effects of IAS 19

## **Swiss Pharmaceutical market**



6 Authorities: measures and projects

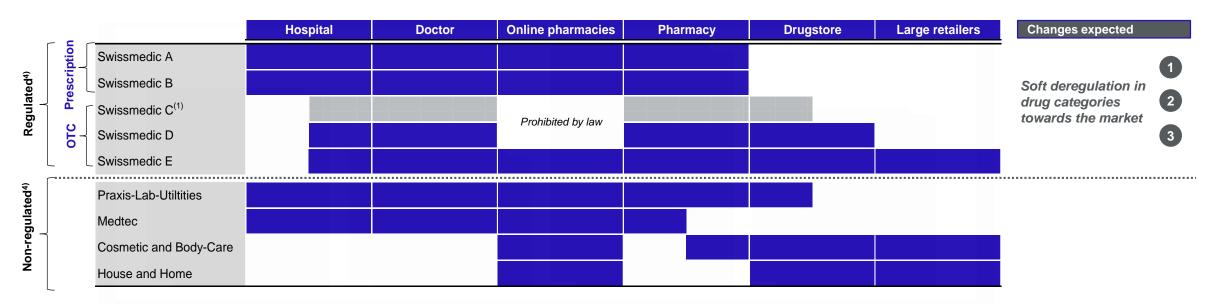
Reduction in drug prices	2018 2019 2020
Change of category of OTC products <sup>1</sup>	2019
LOA IV → LOA V	2020
Price of generics Amendment of Health Insurance Act (KVG)	from 2020

<sup>&</sup>lt;sup>1</sup> Swissmedic categories C, D



## 6 Swiss Pharmaceutical market – regulatory matrix for products & channels

#### Upcoming distribution changes expected to be largely favourable for pharmacies



#### Regulatory changes in discussion have limited impact on Galenica

2 Drugstores could start to compete for Cat. C products<sup>(2)</sup> Limited impact expected in light of market share drugstores already have in Cat. C drugs

3 Large retailers might compete strongly in Cat. D OTC products<sup>(3)</sup> ▲ Impact likely strongest on drugstores

Source: Swissmedic and company information

Notes: FOPH stands for Federal Office of Public Health.

1 Category C medicinal products can only be sold through drugstores on an exceptional basis, i.e., if a canton concludes that a canton-wide dispensation cannot otherwise be achieved

Once Category C is integrated into Category D

Once these are re-classified into Category E

4 With respect to market access

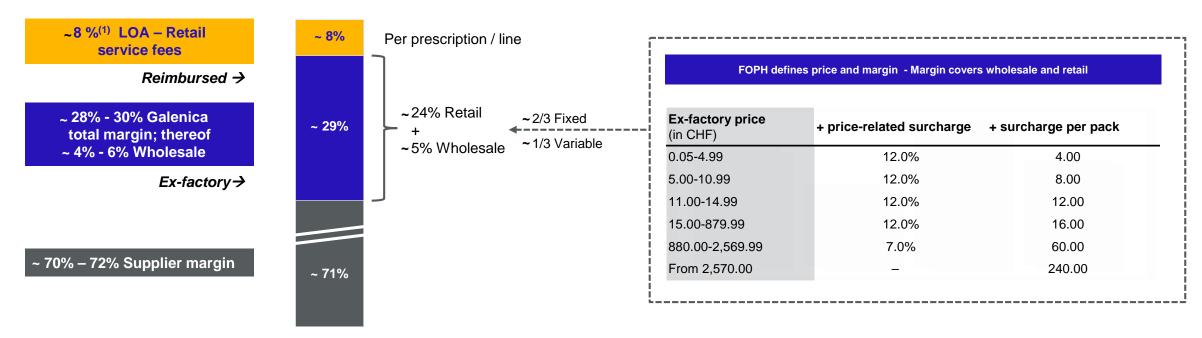




## 6 Swiss Pharmaceutical market – composition of drug prices

#### Fixed margin elements help to offset price reductions

Composition of the price of a prescription/reimbursable drug: c.3/4 of the retail margin secured by fixed elements



#### Market price structures and Galenica Santé's retail service fees limit impact of price cuts

▼ Ongoing ex-factory price of	declines A Pricing structure like	ely limits impact on Galenica Santé from margin squeeze
▼ Potential reduction in distr	ibution margin   A Potential reduction	would be compensated with increase in service fee
▼ Potential new price mode	for generics   Mould probably required	uire change in legislation

Source: Swissmedic and company information

FOPH stands for Federal Office of Public Health; sets prices based on basket of nine countries and quality aspects

Based on Company internal figures.

LOA: Service based compensation



#### Galenica Group – outlook 2018

- → Sales growth of +2% to +3% expected at the lower end of the range due to the higher than announced price cuts
- → EBIT (excluding effects of IAS 19) at least at prior-year level thanks to improved profitability
- > 2018 dividend at least at prior-year level



## Galenica Group - Contact information

#### <u>Investor Relations</u>

#### **Felix Burkhard**

**CFO** Galenica

Tel.: +41 58 852 85 29

Mail: investors@galenica.com

#### <u>Media</u>

#### **Christina Hertig**

**Head Corporate Communication** 

Tel.: +41 58 852 85 17

Mail: media@galenica.com



#### Disclaimer

Certain statements, beliefs and opinions in this presentation are forward-looking, which reflect the Company's or, as appropriate, the Company's directors' current expectations and projections about future events. By their nature, forward-looking statements involve a number of risks, uncertainties and assumptions that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These risks, uncertainties and assumptions could adversely affect the outcome and financial effects of the plans and events described herein. A multitude of factors including, but not limited to, changes in demand, competition and technology, can cause actual events, performance or results to differ significantly from any anticipated development. Forward-looking statements contained in this presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. As a result, the Company expressly disclaims any obligation or undertaking to release any update or revisions to any forward-looking statements in this presentation as a result of any change in expectations or any change in events, conditions, assumptions or circumstances on which these forward-looking statements are based. Neither the Company nor its advisers or representatives nor any of its of their parent or subsidiary undertakings or any such person's officers or employees guarantees that the assumptions underlying such forward-looking statements are free from errors nor does either accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. You should not place undue reliance on forward-looking statements, which speak only as of the date of this presentation.