We accompany and support our customers – throughout their entire lives!

Daniele Madonna, Head of Healthcare

Annual General Meeting, 11 May 2022

Galenica – Health and Wellbeing are at the heart of what we do.



## We are there for **everyone**. At any age! In good health or on the way to it.



# **Developments** that need to be taken into account so that we can keep our customer promise!

**Meeting customers** 

The customer used to come to the pharmacy > now we also go to the customer

**Health services** 

Expanding the range in pharmacies: Products AND services

Patient journey

Outpatient treatment
Going home soon after surgery
Staying at home independently for as long as possible

### **How and** where do we support our customers? B2C & B2B4C









**Local Pharmacies** 

Pharmacies at Home

Services for Professionals

#### Retail B2C



#### **Professionals B2B4C**























### Home care: Potential and opportunity

Indirectly via a range of services for institutions – delivered right to the patient's home

### Homecare@Galenica

Care institutions
B2B & B2B4C / indirect

Home care
B2C / direct

Care homes



Home care organisations

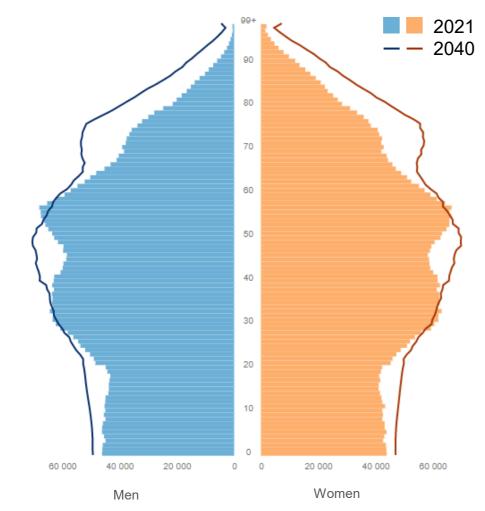


Care at home



### A growing market

#### Age pyramid Switzerland, 2021/2040



Source: bfs.admin.ch

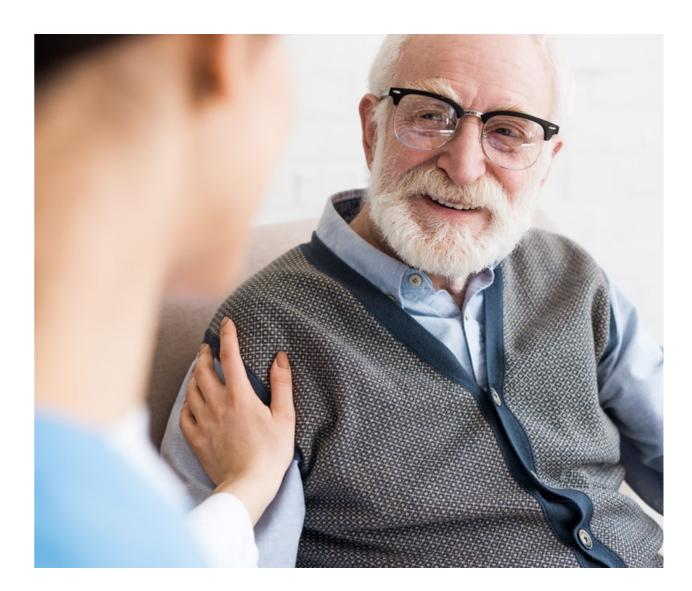
- **2021:** 
  - ~ 460,000 inhabitants over 80 years of age
- **2040:** 
  - > 1,000,000 inhabitants over 80 years of age

### **B2C:** We support and care for customers at home

Home care
B2C / direct

Care at home





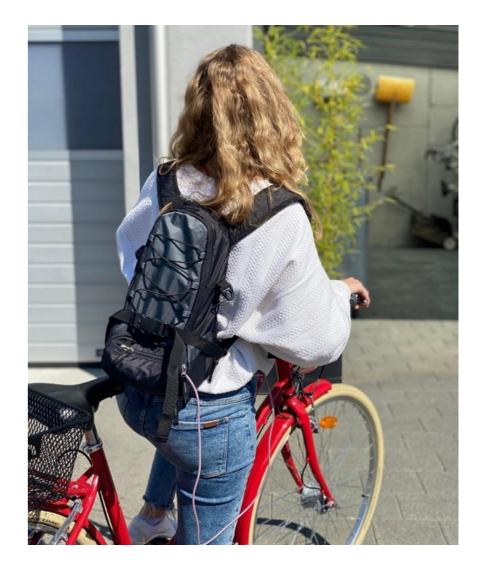
# **B2C:** Home Care **Mediservice**Specialty and Chronic Care



- Focus on complex medications/therapies
   and the care and support of chronic patients
- Active in more than 50 special indications, primarily in neurology, immunology, rare diseases and oncology
- Approx. 3,000 patients
- 25 Home Care employees

# **B2C:** Home Care **Bichsel**Specialised in clinical nutrition

- Improvement in quality of life, e.g. improved mobility, staying in a familiar environment
- Personalised therapies, e.g. infusions prepared according to individual prescriptions
- Efficient delivery of services compared to inpatient alternatives
- > 9,000 patients: from infants to the elderly, both acutely and chronically ill
- 50 Home Care employees



Backpack solution for enteral feeding

# **B2B4C:** We support and care for clients via **institutions**, care homes and home care organisations

Care institutions
B2B & B2B4C / indirect

Care homes



Home care organisations

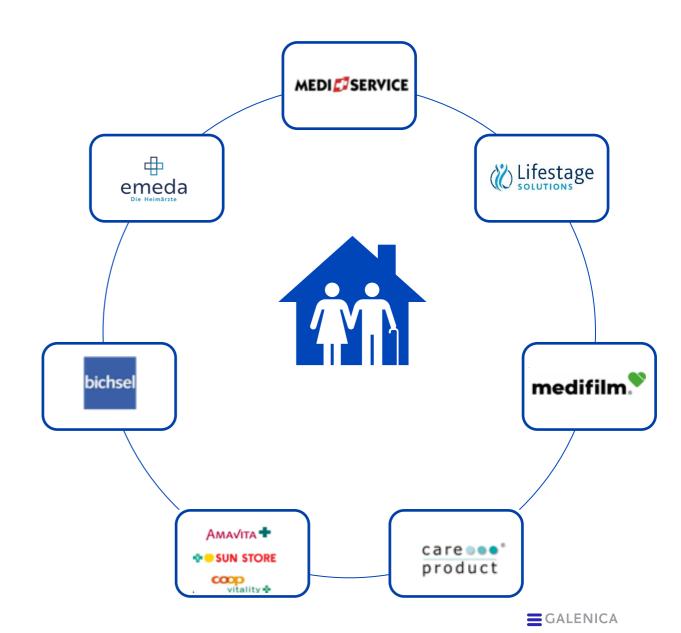




### **B2B4C:** Caring for the elderly – Galenica's response

- Modular range of services for institutions from existing services – medication, nutrition, rehabilitation
- Benefit from existing customer relationships in the Business Units
- Coordinated customer care by Healthcare with all business sectors

Unique range of services with a high level of expertise



## With Home Care we are meeting an increasing customer need



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