

### From a logistics provider to a fully integrated, interconnected healthcare service provider

## Galenica's next transformation journey

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Investor Day, 14 October 2021, Interlaken

Galenica – Health and wellbeing are at the heart of what we do.

# From a logistics provider to a fully integrated, interconnected healthcare service provider



Joint purchasing centre founded by pharmacists for pharmacists ...

From 1995
Pharmacies
Ama√ita ╋ ♣● SUN STORE
vitality
Logistics
≡Galexis ≡Alloga Ufd
HCI Solutions
Products

... vertical diversification ...

### **From 2020**

### **Patients & Customers**





At the pharmacy

or at home

### Service providers





Products Services Logistics Digital Services

... customer focus, fully integrated and interconnected.

## Jean-Claude Clémençon 1 July 1962 – 16 September 2021





## The future is not an extension of the past. We want to actively shape it!

"The greatest danger in times of turbulences is not the turbulence, it is to act with yesterday's logic." Peter Drucker



## Transformation

Transformation means process of change, of moving from the current state to an envisioned target state in the near future.

Transformation represents a fundamental and lasting transition.





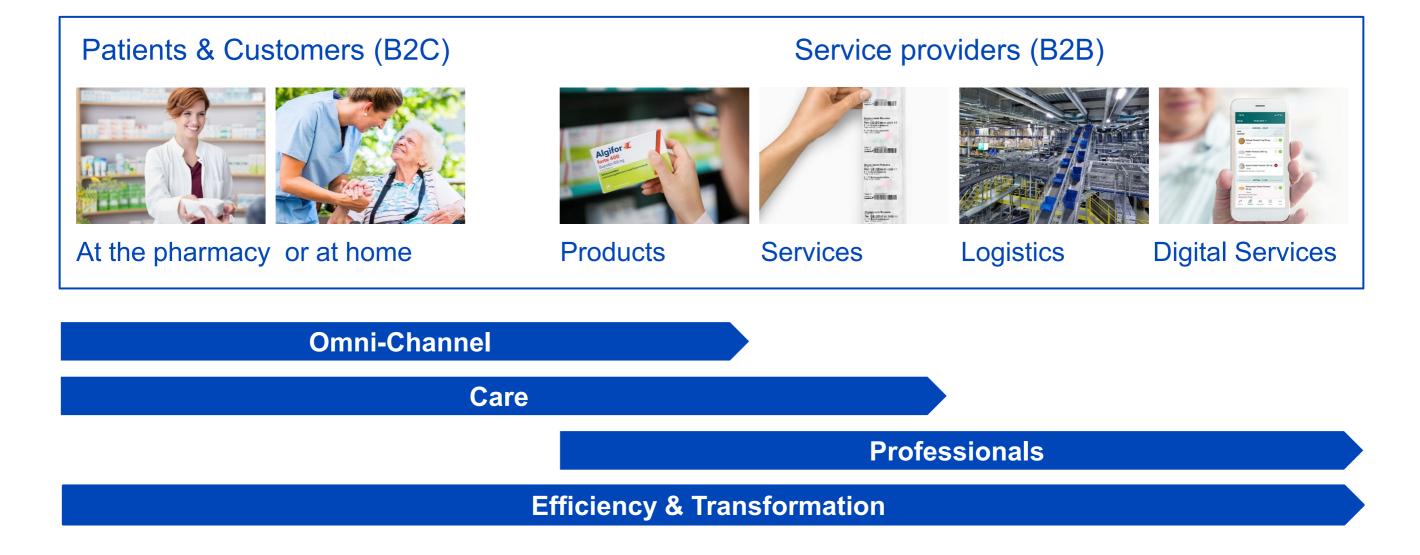
## Trends and changes





## The Galenica Story





# Patients & Customers (B2C)Service providers (B2B)Image: A the pharmacy or at homeImage: A the pharmacy or

- Pharmacy network
- Digital infrastructure
- Contact points
- Product range

- Acquire new customer groups
- Increase number of loyal customers
- Sales and profits





### Care

- Healthcare and therapeutic services
- First point of contact for healthcare advice
- Partnerships

- Strengthen customer loyalty
- New customers
- Provide services that contribute significantly to the results





Efficiency & Transformation

- Synergies
- Processes and systems
- Employee
  - development
- Servant leaders
- Agile

- Simplify Galenica
- Create better customer experiences
- Cut costs
- Sustainably contribute to success

## Our transformation journey: From a logistics provider to a fully integrated, interconnected healthcare service provider

### Patients & Customers (B2C)



At the pharmacy



or at home

### Service providers (B2B)





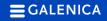
Products Services

Logistics Digital

Services

Focus on customers and patients through

- products and services provided directly
- services for all professionals
- a high level of expertise and professionalism
- groundbreaking digital solutions and databases



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