MEDIA RELEASE

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Theme	Vifor Consumer Health to become Verfora®

Vifor Consumer Health to become Verfora®

From mid-2018, Verfora® will be the new name for Vifor Consumer Health, a company of the Galenica Group. The company's strategy will not change, and Verfora® will remain a strong partner for pharmacies and drug stores in future, offering an attractive product portfolio and subject-specific training.

The name Verfora® is made up of the Latin words "veritas" (truth) and "forum". On the one hand, Verfora® conveys just how important objectivity, medical evidence and integrity are to the company in all of its relationships and activities and, on the other, underlines its strong belief in active dialogue between healthcare professionals and their patients and consumers.

Clear positioning after the Galenica Group's IPO
What is today the Galenica Group was floated on the Swiss stock exchange SIX as an independent company in an IPO in spring 2017 by its then parent company, which is now Vifor Pharma Ltd. Galenica and Vifor Pharma agreed that Vifor Consumer Health would change its' name..
The company will therefore trade as Verfora® from mid-2018. This will clearly underline the separation from Vifor Pharma on the market and the new name will allow Verfora® to achieve an even better position as an independent, strong specialist retail partner with a portfolio of well-known brands.

Verfora® – a strong partner for pharmacies and drug stores
The new name and brand identity will not change the company's strategy. Verfora® will remain a strongpartner for pharmacies and drug stores in future offering an attractive product portfolio, specialist services and training.

As the rights or licence holder to pharmaceutical products, Vifor Consumer Health AG will trade under the name Verfora AG from mid-2018. The brand name has been changed accordingly from Vifor to Verfora.

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Vifor Consumer Health, *a company of the Galenica Group, develops and manages brands for Swiss specialist retailers and operates in over 25 countries worldwide. Its extensive portfolio includes the well-known brands Algifor®, Triofan® and Merfen® as well as the internationally distributed brands Perskindol® and Anti-Brumm®. In addition to its own over-the-counter medicines, the company also launches and distributes the pharmaceutical and para-pharmaceutical products and brands of partners. The product portfolio is complemented by services for specialist retailers in the fields of marketing, sales and supply chain management for OTC medicines, para-pharmaceuticals and cosmetics.*

For further information visit www.viforconsumerhealth.ch

Galenica *is Switzerland's leading, completely integrated healthcare service provider. Galenica manages the largest network of pharmacies in Switzerland with around 500 of its own pharmacies as well as those run as joint ventures or by independent partners. Galenica also develops and manages well-known brands and products of its own as well as exclusive brands and products of business partners and provides its customers with a wide range of healthcare services and health checks locally. Galenica is also the leading provider of pre-wholesale and wholesale distribution services and database services for the Swiss healthcare market. Galenica is listed on the Swiss stock exchange (SIX Swiss Exchange, GALE, security number 36,067,446).*

Further information about Galenica can be found at .www.galenica.com